



HealthInsight and the Utah Partnership for Value: Price Transparency Opportunities

Health Reform Task Force

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Why Price Transparency

- Price transparency can address the wide variation in the prices charged for similar services across the health care sector
- 30% of Utahans are on high deductible plans
- 2015 RWJF survey results on shopping for cost of care
 - 56% of all surveyed Americans
 - 67% of people with \$500-3,000 deductibles
 - 74% of those with deductibles higher than \$3,000



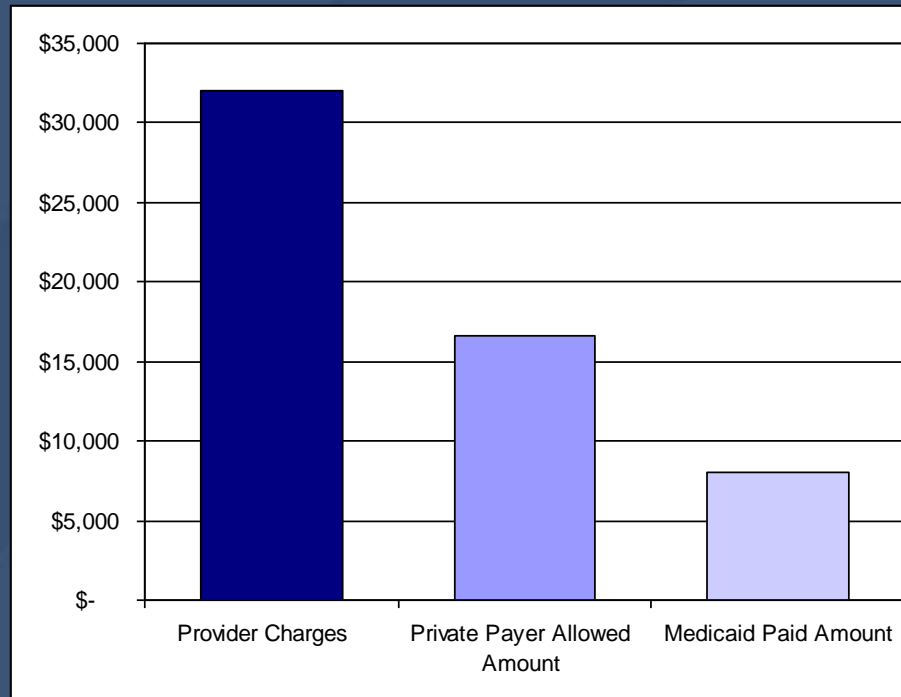
From CMS

- “We are concerned that challenges continue to exist for patients due to insufficient price transparency....effective January 1, 2019, we are updating our guidelines to require hospitals to make available a list of their current standard charges via the internet in a machine readable format and to update this information at least annually, or more often as appropriate. “



Paid Amount and Charges are Two Different Things

Average Maternal Costs 2010, Cesarean Childbirth



Source: The Cost Of Having A Baby In The United States, Truven Health Analytics, 2013



Examples from Colorado



Data Byte: Top 25 CPTs by Volume in CO

Top 25 Average and Median Allowed (Paid) and Charged Amounts by Professional CPT Payments, 2016 Commercial Claims, CO All Payer Claims Database

CPT	Average Charge/Service	Average Paid Amount/Service	Average Paid Amount as % of Charge	Median Charge/Service	Median Paid Amount/Service	Median Paid Amount as % of Charge
99214 Office/Outpatient Visit Est	\$189	\$120	63%	\$184	\$126	68%
99213 Office/Outpatient Visit Est	\$122	\$82	67%	\$119	\$86	72%
99396 Prev Visit Est Age 40-64	\$215	\$159	74%	\$206	\$158	77%
99285 Emergency Dept Visit	\$716	\$361	50%	\$685	\$306	45%
01967 Anesth/Analg Vag Delivery	\$1,573	\$895	57%	\$403	\$228	57%
99203 Office/Outpatient Visit New	\$198	\$129	65%	\$191	\$132	69%
99215 Office/Outpatient Visit Est	\$299	\$182	61%	\$280	\$182	65%
88305 Tissue Exam by Pathologist	\$174	\$85	49%	\$145	\$61	42%
99395 Prev Visit Est Age 18-39	\$199	\$144	72%	\$192	\$143	74%
00840 Anesth Surg Lower Abdomen	\$1,038	\$589	57%	\$325	\$180	55%
00810 Anesth Low Intestine Scope	\$602	\$342	57%	\$463	\$266	57%
90460 IM Admin 1 st /Only Component	\$55	\$40	73%	\$41	\$31	76%
90471 Immunization Admin	\$39	\$28	72%	\$39	\$29	74%
00670 Anesth Spine Cord Surgery	\$2,151	\$1,132	53%	\$200	\$105	53%
00790 Anesth Surg Upper Abdomen	\$1,235	\$681	55%	\$389	\$210	54%
97110 Therapeutic Exercises	\$60	\$28	47%	\$56	\$27	48%
01402 Anesth Knee Arthroplasty	\$1,178	\$623	53%	\$56	\$48	86%
95165 Antigen Therapy Services	\$207	\$139	67%	\$24	\$16	67%
90461 IM Admin Each Addl Component	\$42	\$25	60%	\$27	\$17	63%
97140 Manual Therapy 1/> Regions	\$59	\$24	41%	\$53	\$23	43%
95004 Percut Allergy Skin Tests	\$112	\$81	72%	\$11	\$8	73%
77052 Comp Screen Mammogram Add-On	\$17	\$9	53%	\$11	\$6	55%
36415 Routine Venipuncture	\$15	\$5	33%	\$15	\$3	20%
85025 Complete CBC w/Auto Diff WBC	\$24	\$10	42%	\$20	\$9	45%
81002 Urinalysis Nonauto w/o Scope	\$11	\$3	27%	\$10	\$2	20%

Data reflects paid amounts and charges for the top 25 Professional Current Procedural Terminology (CPT) codes by volume in 2016, submitted through claims from 33 commercial payers to the Colorado All Payer Claims Database (CO APCD). This analysis includes both in and out-of-network payments (approximately 95% of payments are in-network in Colorado), and includes CPTs with and without modifiers.



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Average Paid Amounts for Common Health Conditions

Free-standing ER vs. Urgent Care Facility

Colorado All Payer Claims Database, 2014 Commercial Claims, www.comedprice.org



Shop for Health Care Services

Select Service:

Select Your ZIP Code:

Sort List By:

Facility Name	Distance (Miles)	Price Estimate		Quality
		Average Price	Price Range	Patient Experience
Arkansas Valley Regional Medical Center	154.2	 \$2,300	\$1,380–\$2,420	*
Aspen Valley Hospital	101.8	 \$2,880	\$2,880–\$2,950	★★★★★
Banner Fort Collins Medical Center	54.0	 \$1,100	\$1,100–\$1,100	★★★★★
Banner Health McKee Medical Center	42.3	 \$1,100	\$1,070–\$1,120	★★★★★
Banner Health North Colorado Medical Center	47.0	 \$1,100	\$630–\$1,120	★★★★★
Banner Health Sterling Regional Medcenter	114.6	 \$2,800	\$2,520–\$2,800	★★★★★
Boulder Community Health Foothills Hospital	16.8	 \$590	\$480–\$650	★★★★★
Boulder Community Hospital	18.7	 \$620	\$600–\$620	*
Boulder MRI	12.8	 \$850	\$840–\$1,160	*
Centura Health Avista Adventist Hospital	11.9	 \$530	\$500–\$560	★★★★★
Centura Health Castle Rock Adventist Hospital	31.0	 \$540	\$520–\$560	★★★★★
Centura Health Littleton Adventist	16.4	 \$490	\$140–\$530	★★★★★

Source: Colorado All Payer Claims Database (CO APCD), 2016.

* Not available for Imaging Centers or Ambulatory Surgery Centers, or for hospitals that are not required to report to Centers for Medicare & Medicaid Services due to low Medicare volume.



Opportunities

- Provide information to plans, purchasers, consumers on the median price paid for commercial plans
- Provide data in a format that 3rd parties can make that data easily consumable (aps, API formats)
- Advance intentions by CMS and state transparency and make new kinds of data available



Thank you

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